



Ujjwal Verma

User Experience Designer

Portfolio

## Achievements

- 01 Top Impactor
- 06 Excellence Awards
- 01 Won Design Hackathon
- 01 Designed award-winning website

## Contact

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- Gurugram, Haryana, India

## Technical Skills

- User Experience Design
- Prototyping and Wireframing
- User Research
- Usability Testing

## Design Tools

- Adobe Xd
- Figma
- Photoshop
- Illustrator
- HTML & CSS
- Webflow
- After Effects
- Premiere Pro

## Soft Skills

- Team Leadership
- Client Relationship Management
- Creative Problem Solving

## Education

- Shivaji College - University of Delhi  
*Bachelor of Arts*

## Certifications

- Master Digital Product Design  
UX Research & UI Design  
*Udemy, 2022*

## Professional Summary

User Experience Designer with 9+ years of experience creating innovative digital products and leading design teams. I have a proven track record of winning design awards and delivering user-centered solutions across various industries. I'm passionate about driving user experience and product design excellence, and I'm excited to bring my expertise to new challenges.

#UIDesign #UXDesign #UserResearch #Sitemapping #Wireframing #Branding #Leaderships  
#ProjectManagement #ClientCommunication #AdobeSuite #Prototyping #HTML #CSS #GraphicDesigning  
#SocialMedia #VisualArt #Mockups #Creatives #Webflow #TimeManagement

## Experience

### Hashedin By Deloitte. | Bangalore, India

UX Designer III May 2022 PRESENT

- Led the redesign of Pfizer's Clinical Trials Management System, moving from Salesforce to a custom platform, resulting in a significant improvement in user efficiency for over 500 coordinators.

UX Designer II Jan 2022 - May 2024 · 2 yrs 5 mos

- Designed Pfizer's Risk Study Detection System, reducing development time through a reusable component-based design system and enhancing overall workflow efficiency
- Developed a scalable design system for Pfizer, streamlining future projects and leading to faster design delivery times.
- Created a multi-cloud CFM solution, driving a noticeable improvement in user satisfaction through research-driven personas and prototypes.
- Won a company-wide Design Hackathon, by revamping the Timesheet platform, which led to a considerable reduction in task completion time.

### Cobold Digital LLP | Gurgaon, India

Senior Graphic Designer Oct 2020 - Jan 2022 · 1 yr 4 mos

- Designed over 20 websites and apps across industries like eCommerce, CRM, and gaming, delivering user-friendly and visually engaging solutions.
- Collaborated with developers to build functional digital products using Webflow, improving project delivery times significantly.
- Enhanced client satisfaction through tailored designs that aligned with business goals, leading to a notable increase in client retention.

### Addazz Online Pvt. Ltd. | Delhi, India

Senior Graphic Designer Jun 2017 - Oct 2020 · 3 yrs 5 mos

- Led digital and print design projects for major hospitality clients like Hyatt and Marriott, delivering campaigns on tight deadlines.
- Created visually appealing UI/UX designs, digital creatives, and print materials, which led to a significant boost in engagement across various channels.
- Improved project timelines through better collaboration and effective use of design tools like Adobe Suite and HTML/CSS.

### CCB India Pvt. Ltd. | Gurgaon, India

Studio Manager & Graphic Designer Mar 2017 - Jun 2017 · 4 mos

- Led creative marketing efforts, designing promotional materials such as posters, social media content, and event flyers, resulting in a noticeable increase in studio enrollment.
- Organized and managed studio events, workshops, and performances, driving a significant rise in community engagement and brand visibility.